

Paying Attention to Your Clients

Match Representational Systems

Homework



Match Representational Systems



Eye Movements

Up Is Visual

Midline is Auditory

Down is Feelings

Representational Systems



Representational Systems

Visual

Auditory

Kinesthetic

Predicates / Verbs



Predicates / Verbs

Visual Predicates

I can picture myself at my ideal weight

I look carefully at the ingredients

I can see Keto really works

Auditory Predicates

People tell me they get great results with Keto

I keep saying to myself I have to do something

Everyone is talking about Keto these days

Kinesthetic Predicates

I feel this is something I need to do

I don't think I can grasp Keto without a coach

Eating all that fat rubs me the wrong way