The Keto Coach The Ethics of Coaching

- I will only barter my services if it will not affect the coaching relationship
- I will disclose any affiliate relationships with clients
- I will get permission before releasing someone's name as a testimonial
- I will respect client confidentiality
- I will alert authorities if a client threatens to hurt themselves
- If a client needs professional counseling, I will refer them elsewhere
- If I can no longer serve the client, I will refer them elsewhere
- I will not exploit the client-coach relationship
- I Will Not Give Misleading Advice
- Always act as a positive Keto role model
- Never make any false or misleading statements
- Respect other peoples' approaches to Keto coaching
- Be Aware of the Effect You Have on Others
- Be Aware of Personal Issues and How They May Affect Your Coaching
- I will maintain and store accurate records
- I will be aware of appropriate boundaries with my audience
- I will not become sexually involved with my clients
- I will maintain all agreements with my clients
- My clients will be aware of all terms and agreements of coaching in advance